



simple truths®



& Ignite Reads Branding:

sourcebooks



IGNITE READS

spark impact in just one hour



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simple truths®  
Small books. BIG IMPACT.

**Ignite: ST Future**

Trending Business and Self Help

NEW format  
(5X7, Photographic, HC, no jacket)  
\$16.99



**Inspire: ST Past**

Trending Inspiration and "Gift"

Traditional ST Square format  
(6.5X6.5 HC, no jacket)  
\$15.99



Trending business and personal growth topics



Read in an hour or less



Leading experts and authors

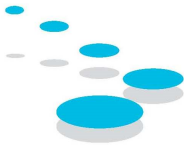


Bold design and captivating content

# A New Caliber of Authors

- Authors who are trending in Self-Help and Business markets
- Established audiences and media
- Award Winning Content
  - TedX and TedTalk Speakers
  - Podcasts with Acclaimed Media Awards
  - Inc. Magazine Top 100 Speakers for 2018
  - Internationally Awarded Vistage Speakers
  - Journalists with millions of reads

**VISTAGE**<sup>®</sup>  
better leaders • decisions • results



Categories and Sub-Categories	
<b>Personal Success</b>	
	Commitment & Accountability
	Attitude
	Integrity & Ethics
	Work - Life Balance
<b>Leadership &amp; Management</b>	
	Project Management
	Decision Making/Problem Solving
	Leadership
	Women in Business
	Mentoring & Coaching
<b>Motivation</b>	
	Productivity
	Goal Setting
	Change
	Perseverance
<b>Communication</b>	
	Teamwork
	Workplace Culture
	Communication
	Diversity
	Respect
	Conflict Resolution
<b>Business Development</b>	
	Vision
	Organizational Behavior
	Quality
	HR Issues (Harassment, Hiring, Firing, Etc)
	Customer Service





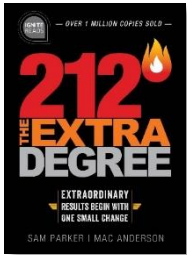
# IGNITE READS

spark impact in just one hour



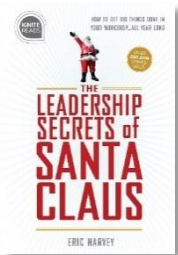
**5 x 7" ■ Jacketless HC ■ \$16.99 ■ 12,000 words or less!**

**Ignite Reads** is a series of business and personal growth books guaranteed to spark change within you and your team in **an hour or less.**

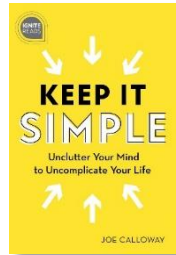


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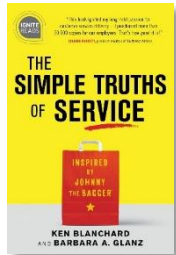


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9781492675471

November 2018



9781492675457

No matter which path, ALL **Simple Truths** books continue to share 3 key traits:

- Can be read in an hour or less
- Content procured from expert authors
- Highly visual, dynamic reads

## Trending business and personal growth topics



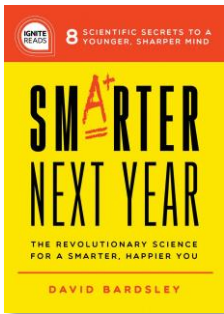
Read in an hour or less



Leading experts and authors

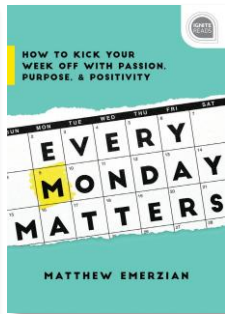


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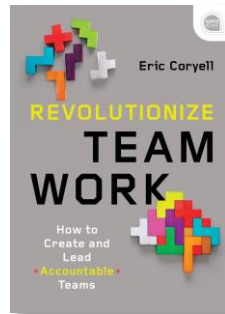


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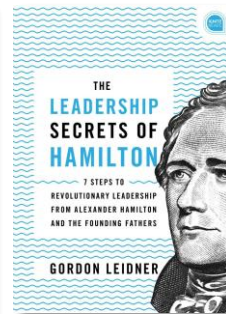
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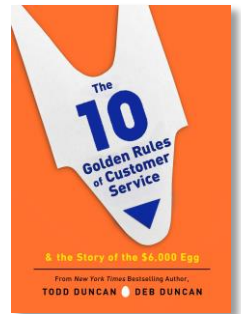


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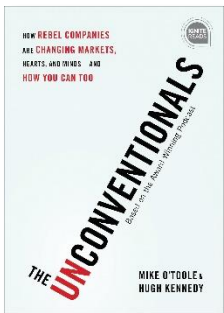


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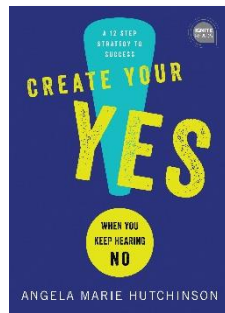
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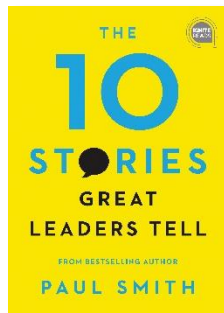
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